

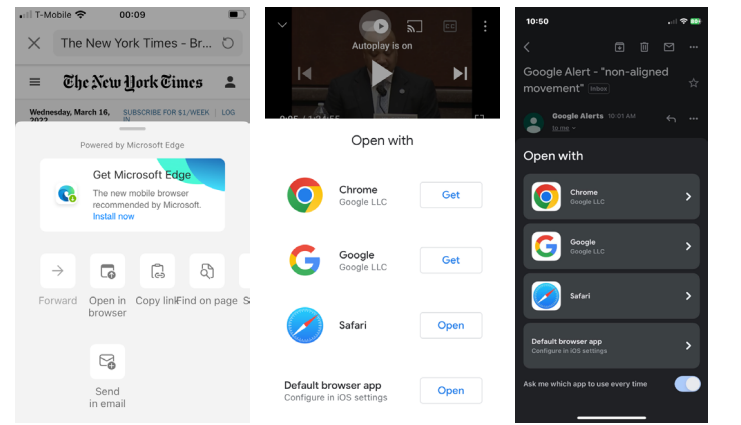
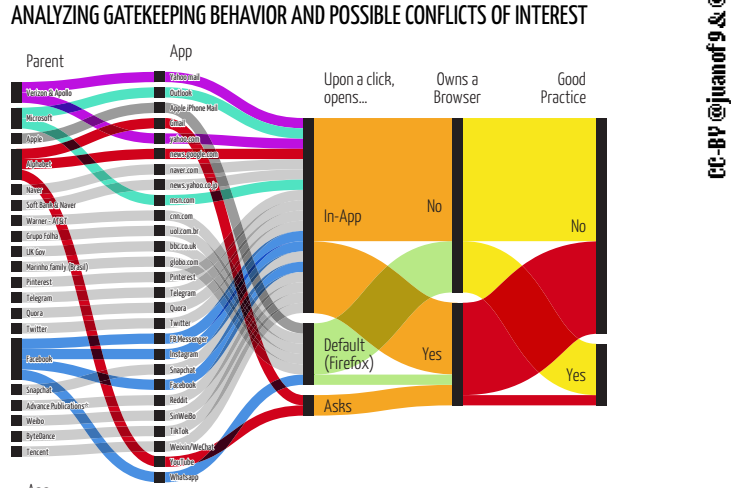
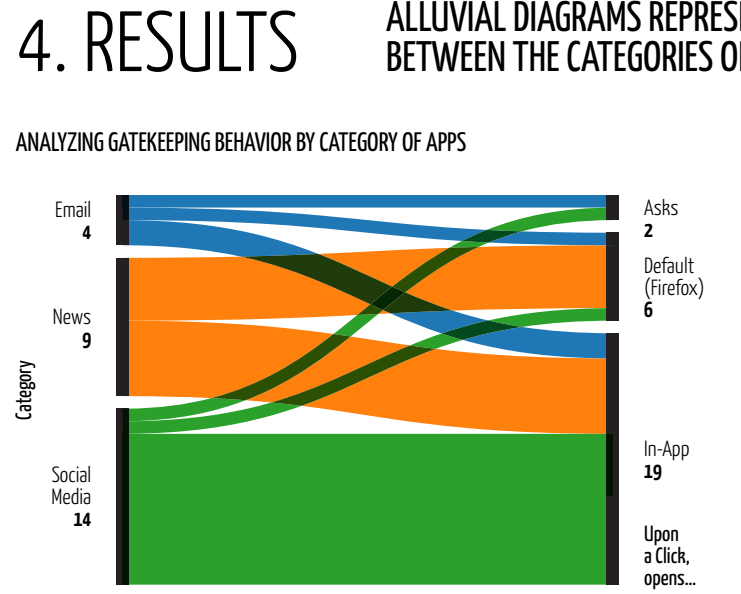
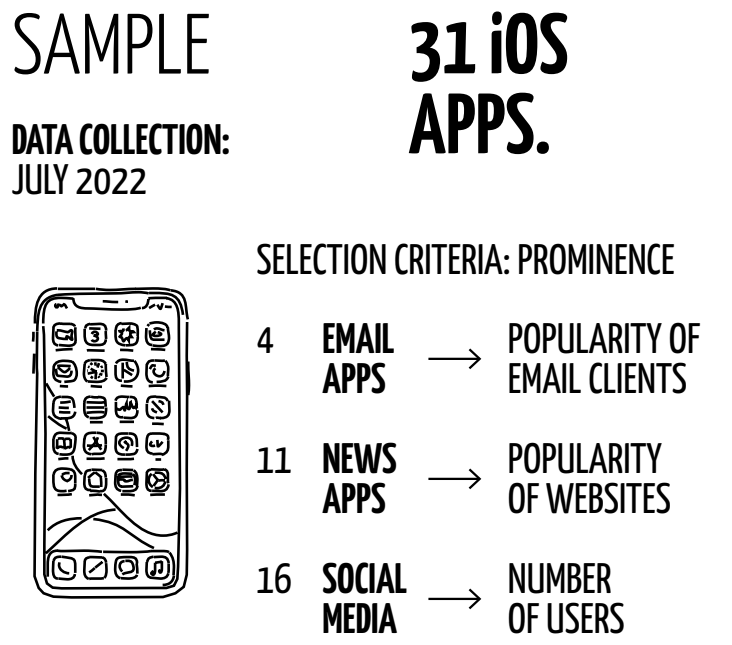
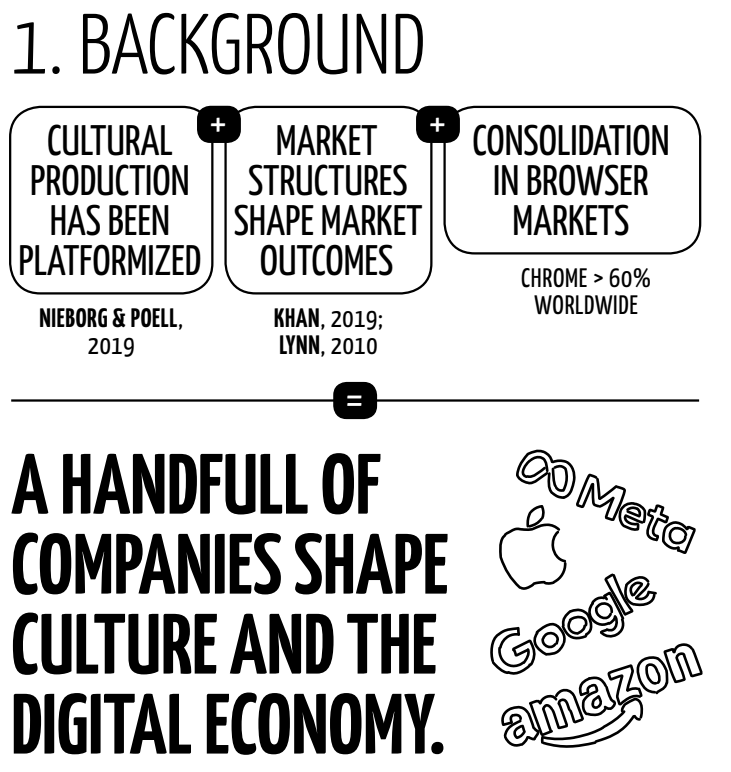
# UNVEILING GATEKEEPING PRACTICES IN MOBILE ENVIRONMENTS:

## A COMPARATIVE ANALYSIS OF OPERATING SYSTEMS AND APP GARDENS

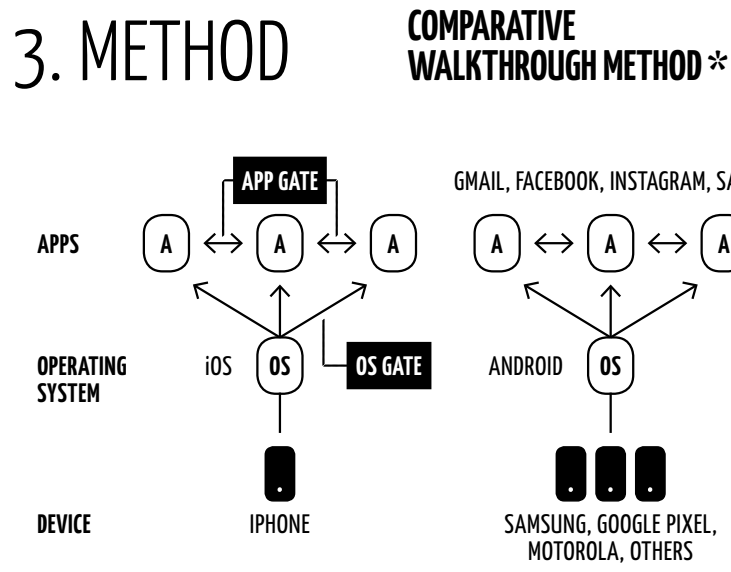
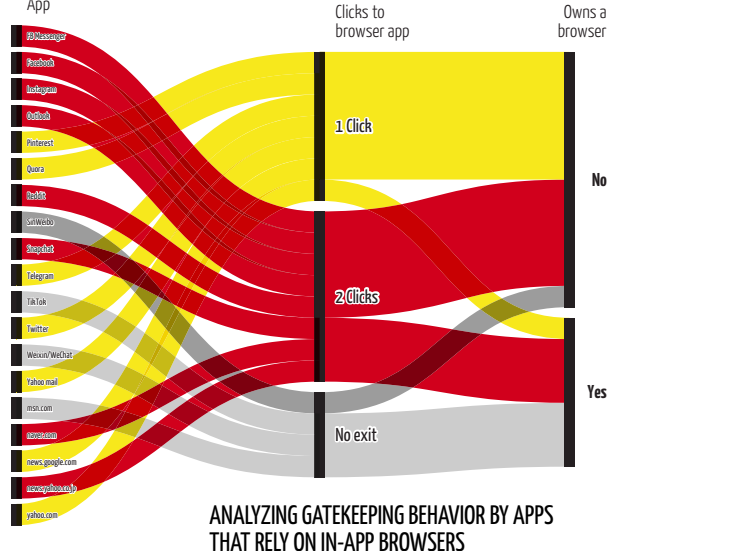
VISIT WEBSITE READ PAPER IJOC.COM

**JUAN ORTIZ FREULER**  
BERKMAN KLEIN CENTER AFFILIATE  
USC ANNENBERG PHD STUDENT

Contact @Juanof9 Follow Us @SharkPatterns



SCREENSHOTS OF CHOICE SCREENS DISPLAYED BY YOUTUBE, GMAIL AND OUTLOOK.



### 5. CONCLUSION

iOS OFFERS A BROAD AUTONOMY TO APP DEVELOPERS.

THE CATEGORY OF THE APP IS A GOOD PROXY TO UNDERSTAND HOW IT WILL BEHAVE.

ACHIEVING "CULTURAL PLURALITY, ACCESSIBILITY AND LONG-TERM SUSTAINABILITY OF THE ECOSYSTEM"\* REQUIRES FEDERAL TRADE COMMISSION AND EQUIVALENTS TO STEP UP.

→ SOME APP DEVELOPERS ABUSE AUTONOMY WITH BANNERS (HERDING!)

→ OLD NEWS VS NEW NEWS SOCIAL MEDIA LIKES HIGH WALLS CONTENT CREATORS ARE TRAPPED!!!

\* NIEBORG & POELL, 2019

### 6. FUTURE DIRECTIONS

SAMPLE INCREASE SAMPLE SIZE ×4

TIME REGULAR ANNUAL MEASUREMENTS

BY OS REPLICATE FOR ANDROID

OTHER GATES SEE THE NEUTRALITY PYRAMID REPORT

[bit.ly/NeutralityReport](https://bit.ly/NeutralityReport)